

Marubeni selected as a Nadeshiko Brand 2015 enterprise

Marubeni Corporation ("Marubeni") has been selected as a Nadeshiko Brand 2015 enterprise by the Japanese Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) for excellence in promoting women's empowerment.

METI and the TSE started the "Nadeshiko Brand 2015" as a joint initiative in FY2012 for the purpose of selecting and publicizing enterprises that make significant contributions to encouraging women's success in the workplace.



Of the 1,800+ companies listed on the TSE 1st Section, a maximum of two companies were selected from each of the 33 industry types, and this fiscal year, Marubeni was among the 40 companies selected.

Marubeni regards the promotion of human resources strategies led by top management as a key measure in its mid-term management plan, and positions Diversity Management as one of its important human resources strategies.

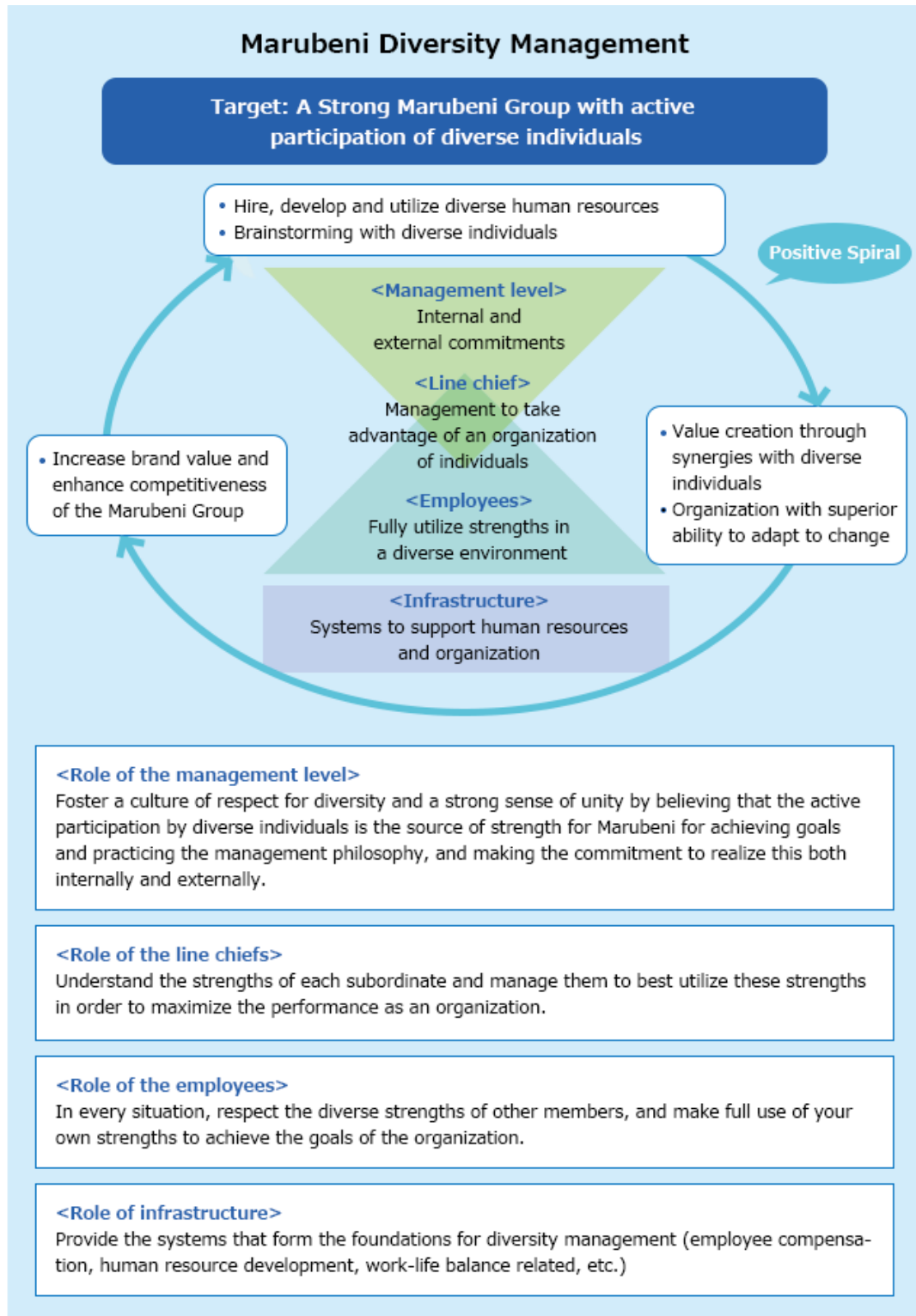
Marubeni aims to create a "stronger Marubeni Group in which a diverse range of individuals can play an active role", and since 2006, the company has been working hard to recruit more women in managerial staff positions as well as starting new programs such as the "BENInnovation Program", which promotes the further development and advancement of women in managerial staff positions.

At the same time, Marubeni is moving forward with an infrastructure that stresses work-life balance. The underlying aim is to create a work environment in which employees of different backgrounds can produce results.

Marubeni will continue building upon its global competitiveness through the promotion of diversity and the strengthening of human resources.

Marubeni

【Marubeni Diversity Management】



To read more about Marubeni's efforts related to Diversity Management and Work-Life Balance, [please click here](#).