

Value Creation at Marubeni

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History of Value Creation

society and the economy through business development in tune with the latest needs, while anticipating societal change. We will create new value by providing solutions to the issues faced by society and our customers.



Los Pelambres Copper Mine

(Chile)

Generation Project (Philippines)

Roy Hill iron mine (Australia) Gavilon (U.S.)

MARUBENI CORPORATION





San Roque Hydroelectric Powe



Creekstone (U.S.)

Aircastle (U.S.)

Liquefied hydrogen carrier (Australia) (photo courtesy of Kawasaki Heavy Industries, Ltd.)

Value Creation Story



Realizing our future vision

Management Philosophy

In accordance with the spirit grounded in "Fairness, Innovation, and Harmony," the Marubeni Group is proudly committed to social and economic development and safeguarding the global environment by conducting fair and upright corporate activities.

Since its establishment, the Marubeni Group has created a solid foundation for the creation of value, and the Company Creed of "Fairness, Innovation, and Harmony" that

Today's world is undergoing major disruptive changes that challenge preconceived notions, as seen in shifting values and the rapid advance of digital transformation. For the Marubeni Group this brings opportunities as well as threats. In such an unpredictable business environment, the Group maintains dialogue with stakeholders to understand better the societal issues we face and our related capabilities and expectations. In response, we are focused on strengthening our existing businesses; creating new business models; and upgrading and recycling assets. Providing solutions for society and customers creates environmental and social value, which in turn allows us to capture economic value. We aim to provide a platform for value creation beyond the traditional trading company, based on co-creation with various people from inside and outside the Group and around the world. At the same time, we are focused on realizing our business philosophy to contribute to economic and social development while safeguarding the global environment.

The Foundations for Value Creation/Fundamental Materiality

The Marubeni Group has identified three categories of fundamental materiality as its most vital fundamental issues for putting value creation into practice. Reflecting the fundamental materiality in our business activities, we aim to bolster sustainable growth in corporate value while innovating and advancing solutions to social issues.



with Society

Human Capital with High Social Value

The Marubeni Group regards human resources as its most valuable asset in meeting environmental and social demand, and proactively providing solutions. We define "Human Capital with High Social Value" as individuals who are essential not only to the company but also to society. We will nurture human capital with High Social Value, and thereby bring about innovation and provide solutions.

Individuals who observe laws and act in conformity with accepted international customs, and who also maintain high ethical standards for the good of society Innovative individuals with the foresight, insight and creativity needed to anticipate social change, also with sound judgment and the ability to make correct decisions and act quickly

Individuals with the communication skills to truly address the demands of society, with a sense of purpose and responsibility, while also being attuned to the realities of the marketplace. These attributes are the foundation of decision-making, decisiveness and the ability to execute

See PP.38-43 for details about the HR Strategy.

Robust Management Foundation

The Marubeni Group has identified Robust Management Foundation as the second category of Fundamental Materiality, as it believes it is necessary both for maximizing the potential of its human capital and for maximizing corporate value.

We must build a foundation that facilitates the activities of our human capital and establish a truly Robust Management Foundation. If we cannot accomplish this, our human capital will not be able to continue innovating and providing solutions. Enabling our human resources to use our management foundation to the fullest will ultimately lead to maximizing corporate value.

A fundamentally sound management foundation with a strong brand presence, reputation, sales foundation and network, and financial footing A corporate climate and culture that is capable of producing abundant Human Capital with High Social Value, and can enable that human capital to engage in meaningful work

An environment that places importance on the ability to create diverse values and generate quality solutions within a diverse and inclusive organization · Relationships based on trust with customers, local communities and partners Global environment and natural resources, the basis of our businesses



See PP.26-29 for details about financial strategy (Message from the CFO). See PP.38-43 for details about the HR Strategy. See the column below for details about the brand strategy

Governance for Coexistence with Society

The Marubeni Group will endeavor to increase corporate value based on a Robust Management Foundation in which Human Capital with High Social Value develops innovative ideas and continues providing solutions.

Within that framework, and given social expectations and demands, we believe that strengthening our corporate governance system for improved coexistence with society is important to all of its stakeholders.

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Relationships based on trust with customers, local communities and partners



Measures to Improve Brand Value

Improvement in brand value

Having superior brand value leads to greater business opportunities, increases our ability to hire personnel, and improves loyalty among employees Marubeni views brand value as a key element of its management foundation, and intends to enhance brand value in a way that improves corporate value over the long term.

Example of measures to improve brand value

In 2022, Marubeni launched a new corporate ad series featuring the animated TV show ONE PIECE, one of Japan's most beloved adventure stories. The world of ONE PIECE is home to a crew of friends who each contribute their own particular strengths to their grand quest-to find the mysterious "One Piece" treasure that connects them all. The new ad series connects this world with Marubeni's vision for the future, the Global crossvalue platform

By introducing Marubeni's many businesses through the ONE PIECE worldview in this ad series, we will gain more understanding and support for our business and our approach as a company, which will lead to the growth of our brand value in the mid-to long-term. Under the slogan together, we can go further, Marubeni will work in tandem with our stakeholders to deliver solutions and create new values that make the world a better place.



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Through dialogues and other engagement, the Marubeni Group gains an accurate understanding of the expectations and demands of diverse stakeholders. By collaborating with them, we aim to fulfill our management philosophy and contribute to the achievement of SDGs through initiatives in environmental and social materiality.

Stakeholders	Relationships	Means of engagement	Shared issues and objectives	Examples of co-creation	Initiatives for the SDGs
Customers and business partners	The global corporate activities of the Marubeni Group are supported by collaboration with customers and business partners. The Marubeni Group aims to increase value in its supply chains by building relationships of mutual trust with its suppliers and partners to develop and provide products and services that are meaningful to society, while paying due attention to safety, respecting human rights and protecting the environment.	Daily activities in sales and procurement Supply chain sustainability survey Website inquiry and contact page	Address needs of final customers Strengthen partnerships Provide solutions to social issues Build better supply chains, fair trade	Build sustainable supply chains Business initiatives to jointly deploy strengths with partners Improve management systems through collaboration with suppliers Procure products certified as sustainable	9 12 13 17
Shareholders and investors	Shareholders and investors support the growth of the Marubeni Group by providing financial capital. The Marubeni Group builds relationships based on trust with shareholders and investors through fair and highly transparent information disclosure and dialogue. We aim to meet the expectations of shareholders and investors by improving our corporate value.	General meeting of shareholders IR meetings and briefings IR tools (integrated reports, shareholder reports, etc.) Information disseminated on official website	Timely and fair information disclosure, maintain transparency of management Acquire proper valuation from capital markets, improve corporate value Distribution of shareholder returns Understand perspectives of shareholders and investors, reflect them in management Respond to socially responsible investing	Strengthen ESG initiatives and disclosures Introduced a stock-based compensation system (see P.78 for details) for inside directors, further sharing value to enhance corporate value	8 9 13 17
Employees	The Marubeni Group believes that human capital is its most valuable asset. We respect the value systems and life designs of each and every employee. The Group has created work environments that allow everyone to work in comfort without any kind of discrimination. Our focus is to create work environments that train, invigorate and bring together human capital with high social value that is needed by society and our customers, while creating new value and leveraging the diversity of each person.	Employee engagement survey Dialogues between CEO and employees (opinion box) Advisory hotline Dialogues between employees and management	Workplaces that motivate everyone to work in a comfortable environment Places for self-realization, work-life balance Appropriate performance evaluations and compensation Sustained growth of Marubeni Group Train next generation human resources	Mission-oriented HR system (see P.40 for details) Number of commercialized businesses as a result of business contests: Four out of more than 400 applications (see P.43 for details) Introduce digital talent certification system, launch Digi-Challenge (see P.36 for details) Increase in affirmative answers on engagement survey (see P.41 for details)	5 8 9 12 13
Local communities	The Marubeni Group's global business development requires a mutual understanding with local communities and NGOs. The Marubeni Group aims to become a valued member of the local communities where we conduct businesses, and to contribute to the creation of robust local communities through improvement of living standards of local people, creation of local jobs, and developing local industry.	Contribute to local communities through business activities Collaborate and engage with local communities, NGOs and NPOs Promote social welfare aid business through the Marubeni Foundation	Coexist with local communities and grow sustainably Comply with laws and regulations Reduce environmental load Listen to voice of regional society	Create jobs in roughly 80 countries and regions, coexist with regional society Build sustainable and robust supply chains	7 8 11 13 17
National and local governments	The Marubeni Group intends to contribute to the development of countries and regions by creating businesses while tackling social issues through collaboration with national and local governments, while complying with the laws and regulations of local governments and government entities around the world.	Management dialogue with governments Activities in the financial community Personnel exchanges	 Comply with laws and regulations of national and local governments Joint efforts to solve social issues, contribute through business activities 	Joint projects with multiple government entities in the infrastructure field Examine ways to lower carbon footprint in Asia	7 9 11 13 17
Future generations	As a member of society, it is the Marubeni Group's responsibility to pass along to future generations a safe and abundant society that protects the global environment. We believe in contributing to the creation of an abundant future through educational support and aid for the next generation of human capital, while taking direct steps to combat climate change.	Scholarship fund in emerging countries Climate change scenario analysis Participation in TCFD disclosure and various other initiatives	 Initiatives to protect the global environment and address climate change Biodiversity 	Response to climate change Build a sustainable supply chain	7 9 11 13 14 15









Business Models

The driving force behind value creation by the Marubeni Group is the coupling of efforts to strengthen existing businesses and to create new business models, while also continuously upgrading and recycling assets.

In all these processes, we ensure management is in line with the Business Policies SPP, which describes the basic concept shared by all Group operations, and with the Group Governance Policy, which aims to strengthen governance across the Group.

Sustained growth is a product of daily business activities, based on the functional capabilities that Marubeni has developed as a sogo shosha and the use across many different businesses of the information gathered at work sites spanning multiple industry sectors, markets, and regions.

Drivers of Value Creation



Enhancing corporate value using a multi-layered approach to growth

Aim: Develop and establish a stable earnings base by strengthening current business domains and exploring new business models. GC2024 period: reinforce earnings base by prioritizing investments

in existing domains where Marubeni has a competitive advantage and high profitability (Horizon 1&2).

In addition, invest in new domains to develop core businesses for the future (Horizon 3), based on rigorous target selection.



*1. For details, please refer to Business Investment Process on PP.32-33.



Business Policies SPP and Marubeni Group Governance Policy

Business Policies SPP



Strategy policies involve closing the gap between our future vision and the present in each business field. It expresses our renewed commitment to staying intensively strategy-focused. This includes exploiting dynamic value creation via digital transformation ("DX").

Prime policies involve taking the initiative to execute the strategies across all Marubeni Group businesses. If we were to merely invest in businesses, we would have much fewer opportunities to create solutions to the challenges and issues facing society and customers. We would also have less growth potential. We have accordingly made a commitment in the form of our Prime policy, which means proactively formulating and executing with the aim of increasing the value of our businesses. Rather than limit investments to projects in which we hold a majority stake, in the case of large deals, we also seek to accumulate corporate value by teaming up with like-minded business partners based on mutually complementary strategies.



Strategy

Prime

Platform policies involve leveraging the Marubeni Group's platform to substantially grow its businesses. We treat businesses with promising prospects of geographic, market or product-line expansion as platforms. We will pursue expansion of such businesses through M&As and/ or organic growth with the aim of long-term earnings growth. In addition, we will employ the Group's knowledge, know-how, and assets as platforms to create new value by synergistically combining a wide variety of internal and external expertise.

Marubeni Group Governance Policy

The overall growth of the Marubeni Group is linked to that of the businesses conducted by the large number of companies in the Group. To enable each Group company to pursue growth independently, Marubeni oversees the business management of every Group company as the shareholder and business owner, based on a common set of Group policies and strategies. This system of operational execution and management is designed to help maximize corporate value.

To ensure this system, the Marubeni Group Governance Policy was established on April 1, 2017, with the following Group-wide aims:

> Marubeni Role: Development of Group management policy and basic strategy supervision of the management of Group Companie

* See Putting Business Policies SPP into Practice on PP.30-31 for details on specific initiatives

- (i) to share and disseminate Marubeni Group management policies
- (ii) to build and strengthen Group governance by clarifying the roles and responsibilities of the Corporation (as shareholder/ business owner) and Group companies
- (iii) to maintain and plan the codification of necessary systems, policies, and rules

From a solid foundation of group governance, we aim to maximize the corporate value of the Marubeni Group through individual Group companies working to achieve goals with a sense of urgency.

Constructive dialogue Management transparency

Group companies

Role: Execution of management of individual businesses

Business Strategy Review (since FYE 3/2014)

The large impairment losses recorded in earlier years had been a drag on earnings and efforts to rebuild the financial base. However, the impairment losses booked in the fiscal year ended March 2020, the first year of GC2021, significantly reduced concerns of having large write-downs in the future. The subsequent major gains in profit due to the restored earnings capacity resulted in Marubeni achieving the financial rebuilding targets by the end of March 2022. GC2021 was positioned as "Three Years of Transformation" to help ensure better targeted investments and to solidify the earnings base.



Consolidated net profit/Net DER



Market capitalization/ROE (year-end)



	Co	orporate Value Enhancement toward 2030			
<i>osha</i> — ely	 Strong financial foundation for growth Sustained growth by strengthening existing business Explosive growth by creating new business models looking 10 years ahead in the future 				
s and	Major Investments	 Aircastle (additional investment): aircraft operating leases (U.S.) Agri-input business (growth investment): acquisition by Helena (U.S.) and Adubos Real (Brazil) Santher: manufacture/sale of hygiene products (Brazil) Chenya Energy: development/operation of solar power generation business (Taiwan) Kraft of Asia Paperboard & Packaging: manufacture/sale of containerboard packaging materials (Vietnam) Iguacu Vietnam: manufacture/sale of instant coffee (Vietnam) 			

• Re-evaluated the value of the assets in fiscal year ended March 2020. As a result, the impairment loss of about ¥422 billion was booked, which reduced the risk

• Record consolidated net profit of ¥424.3 billion posted in fiscal year ended March 2022, reflecting a stable earnings base and higher commodity prices; core

• Financial foundation rebuilding targets achieved, enhancing flexibility in capital allocation for future growth (improvement in net DER to 0.8x as of March 31, 2022).



Mid-Term Management Strategy GC2024





cash generation

Sustain and improve

Mid-Term Management Strategy GC2024



Working to pursuing long-term growth of corporate value

The Marubeni Group aims to maximize corporate value by simultaneously pursuing economic value and environmental and social value. To meet this challenge, the Group has launched initiatives that contribute to sustain and improving cash generation, ROE and cost of equity, and is pushing ahead with reforms to these ends.

Sustain and improve ROE

The Marubeni Group aims to sustain and improve ROE to maximize corporate value. To accomplish this goal, we will work to sustainably generate and expand net profit and core operating cash flow through business strategies that are conscious of capital efficiency.

Our approach involves establishing a solid presence in new business areas that we identify the potential for strong future growth, in addition to further reinforcing and raising the level of existing businesses where we already have competitive strengths.

Continued increase in net profit, core oper cash flow, strategic capital allocation

Establishment of strong earnings base thro enhancement of business strategies while monitoring capital efficiency

Reduce cost of equity

The Marubeni Group is not only optimizing its financial leverage, but also making efforts to smooth out fluctuations in business performance, including rigorously disciplined and more targeted investment. We are also working to reduce the cost of equity to enhance corporate value over the medium to long term

change measures.

Optimization of financial leverage (Net DE ratio)

Minimization of performance volatility

Improvement of non-financial performance through stronger actions for sustainability

rating	
	Specific Measures
	 Reinforce existing businesses/growth investments
ough	 Creation of new business models
	Green Strategy
	 Stronger investment discipline
	DX Strategy

- through non-financial measures, such as sustainability initiatives including corporate governance and climate

