

## Marunouchi Family Week

**Enjoy a mystery-solving game, café, and merchandise shops with the whole family!**

Event Dates: July 23 to August 7, 2022

Event Location: Various places in the Marunouchi Area

\*The mystery-solving game will also be held online (July 23 to August 31, 2022)

Mitsubishi Estate Company, Limited (Mitsubishi Estate) and Marubeni Corporation (Marubeni) are holding a mystery-solving game event called “Marunouchi Family Week” based in the Marunouchi Area, Tokyo, in collaboration with the “Butt Detective” program from NHK ETV animation and “QuizKnock,” an intellectual group popular on TV programs and Youtube. Marunouchi Family Week will also feature a collaborative café and merchandise shops from July 23 to August 7. Tickets for the mystery-solving game will go on sale starting today, June 23.

The Marunouchi area, the center of business in Japan, is known for being full of offices, but that’s not all these areas have—they are also full of rich history and culture. Through this event, Mitsubishi Estate and Marubeni aim to revitalize the Marunouchi area and more widely share all the wonderful aspects it has to offer by attracting many visitors to the area for the mystery-solving game. These companies also hope that other nearby companies will join in and help promote Marunouchi Family Week as a corporate family event.

There will be two ways to enjoy the event’s mystery-solving game: in one version, guests can enjoy walking around the Marunouchi area while solving the mystery, and in another, guests who cannot travel to the area can enjoy the game online from their computer or tablet. The on-site event will also be using digital technology, such as digital ticketing services.

The mystery-solving game will begin with players realizing that important objects have been stolen in the Marunouchi area. Players will then walk around various spots in Marunouchi to solve the mystery left by the culprit while following the advice of the Butt Detective. At each spot, the players will have to answer quizzes to gain more information about Marunouchi from QuizKnock. During the event, guests will also be able to visit a café and merchandise shops, which will include items created in collaboration with the Butt Detective franchise. Discount coupons will also be available at some stores.

We hope to see you there!



Marunouchi Family Week Logo



Butt Detective



QuizKnock